

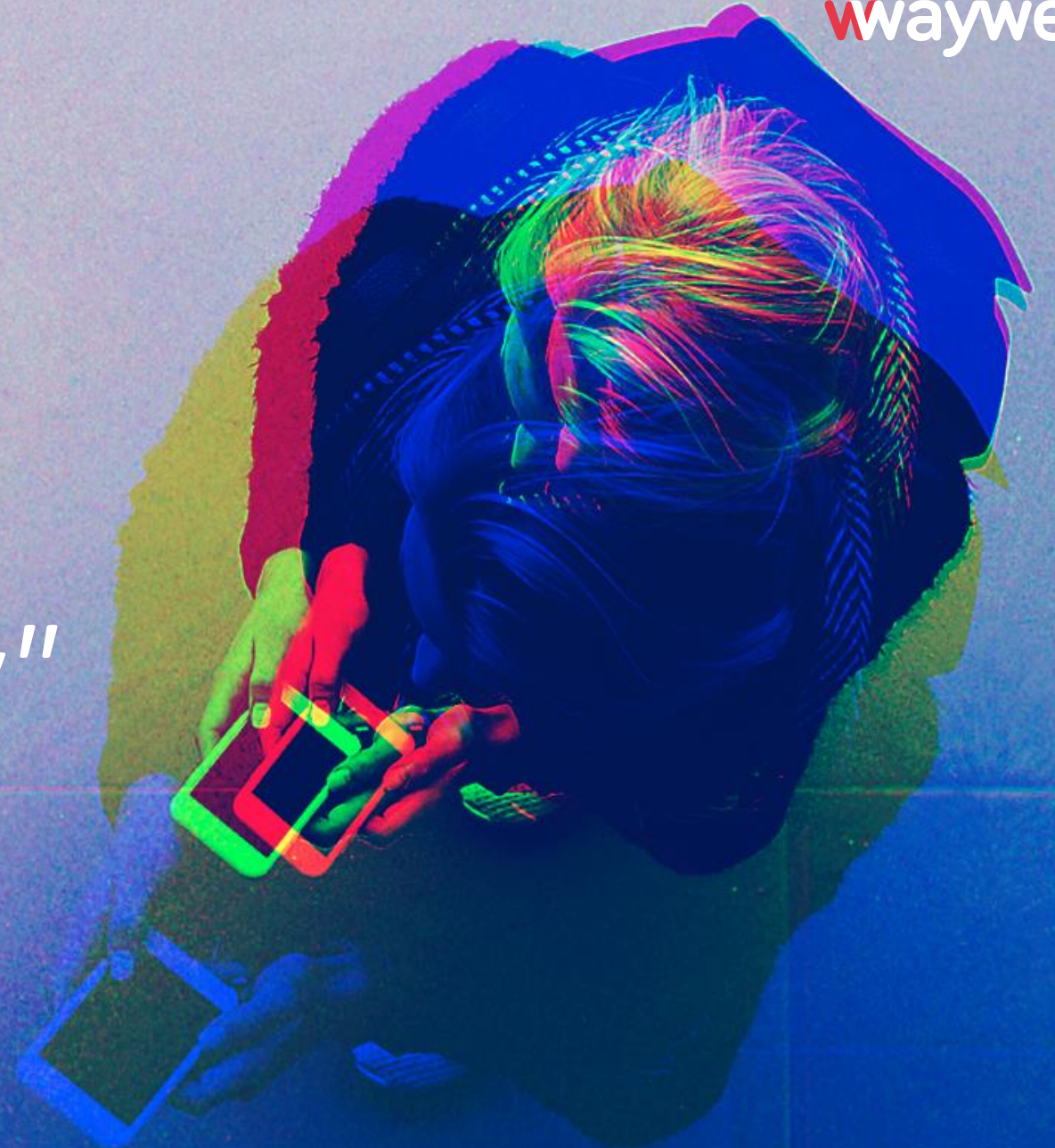
Your unique sales process delivered

Rafal Kosno
CEO

Information
overload!

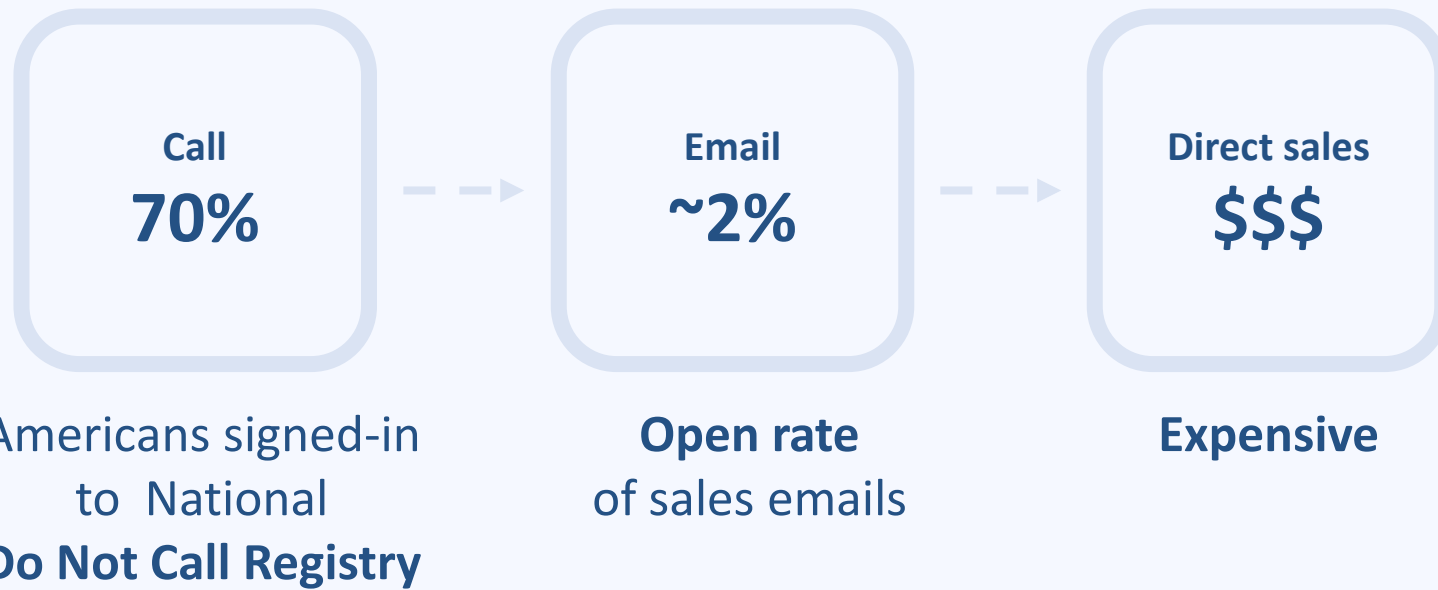
*„Customers receive
34 Gb of Data Daily“*

University of California study



Problem

Traditional communication is inefficient



Results

Waywer has proven track of records

10-20x
higher click rate
than email

>90%
positive customer
feedback



waywer

Marketing and sales communication platform

- Personalized video
- Interactive
- Real-time
- Multichannel



How it works

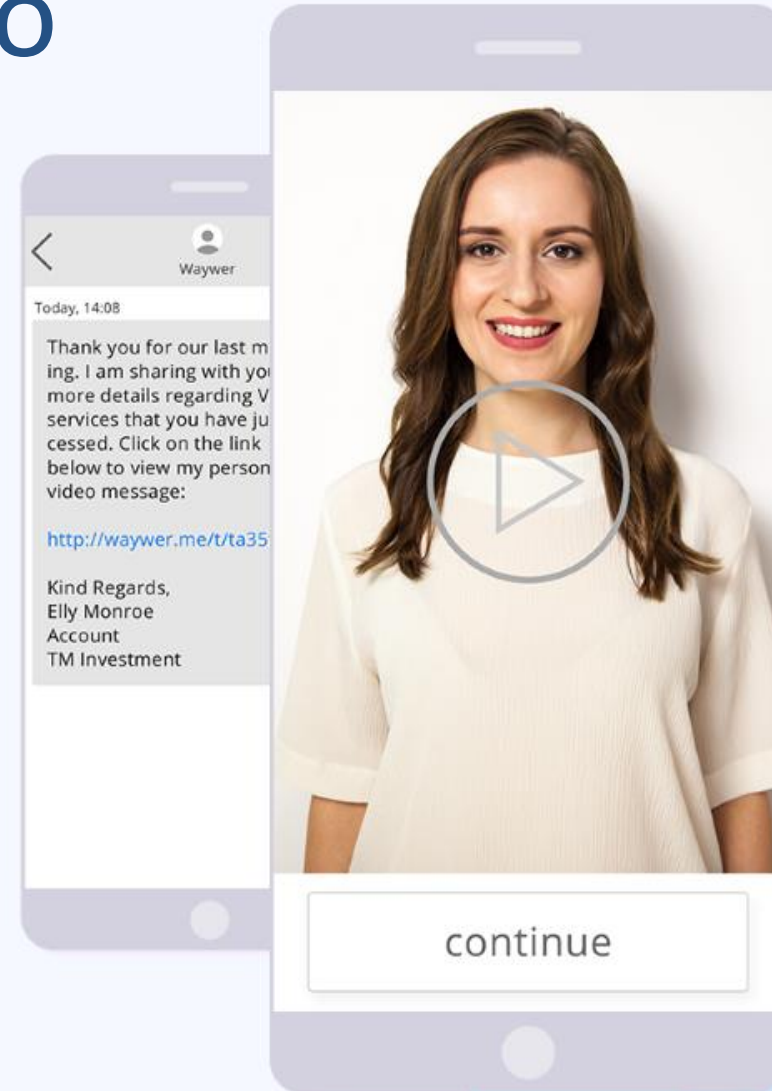
Send interactive video content to anyone

Delivery:

- Unique link in SMS and email
- Push notification to apps, facebook bots
- Opens in a browser

Activity traction:

- Gather data on each information
- Emotional feedback
- Call to actions



Problems in recruitment

Financial

2-4 out of 10 candidates **don't show up** on interview

1-2 salaries – average **cost** of recruitment

Lots of inefficiency and **time waste**

Quality

Job change is a **stressful** process

Candidates come **unprepared**

Little chance to **distinguish your company** from others



Case Study: Recruitment

Results: 5-digit ROI

95%

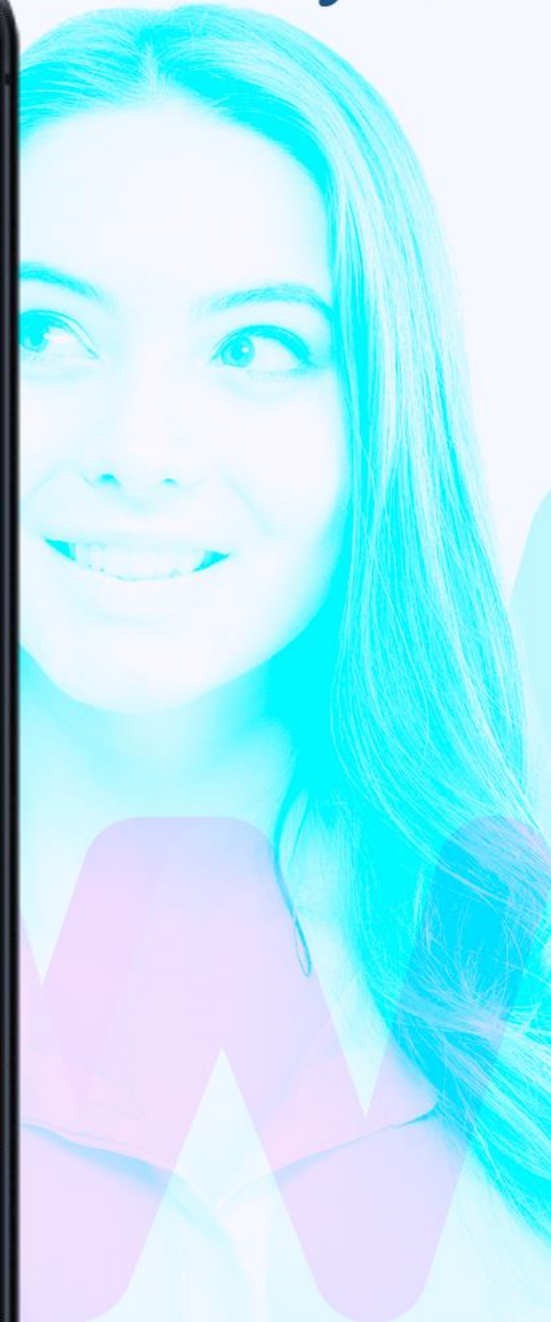
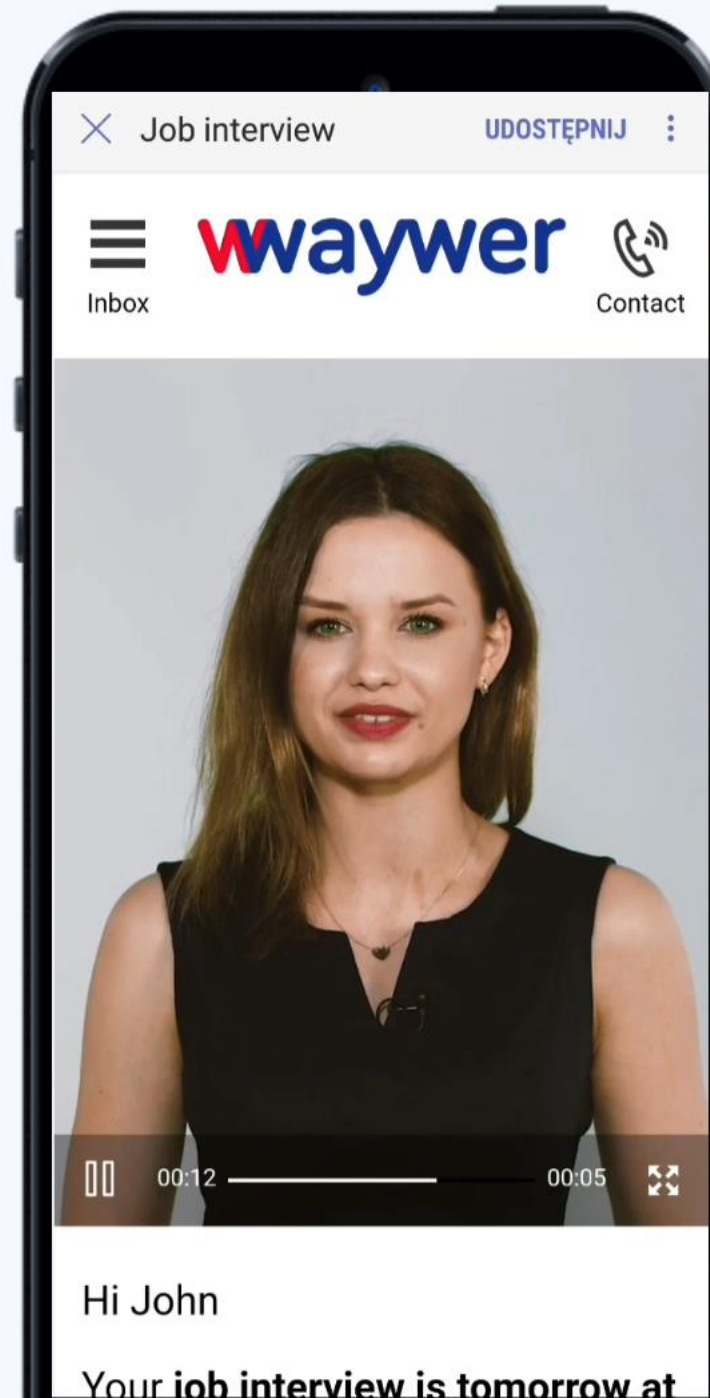
Open rate

70%

Interact
within message

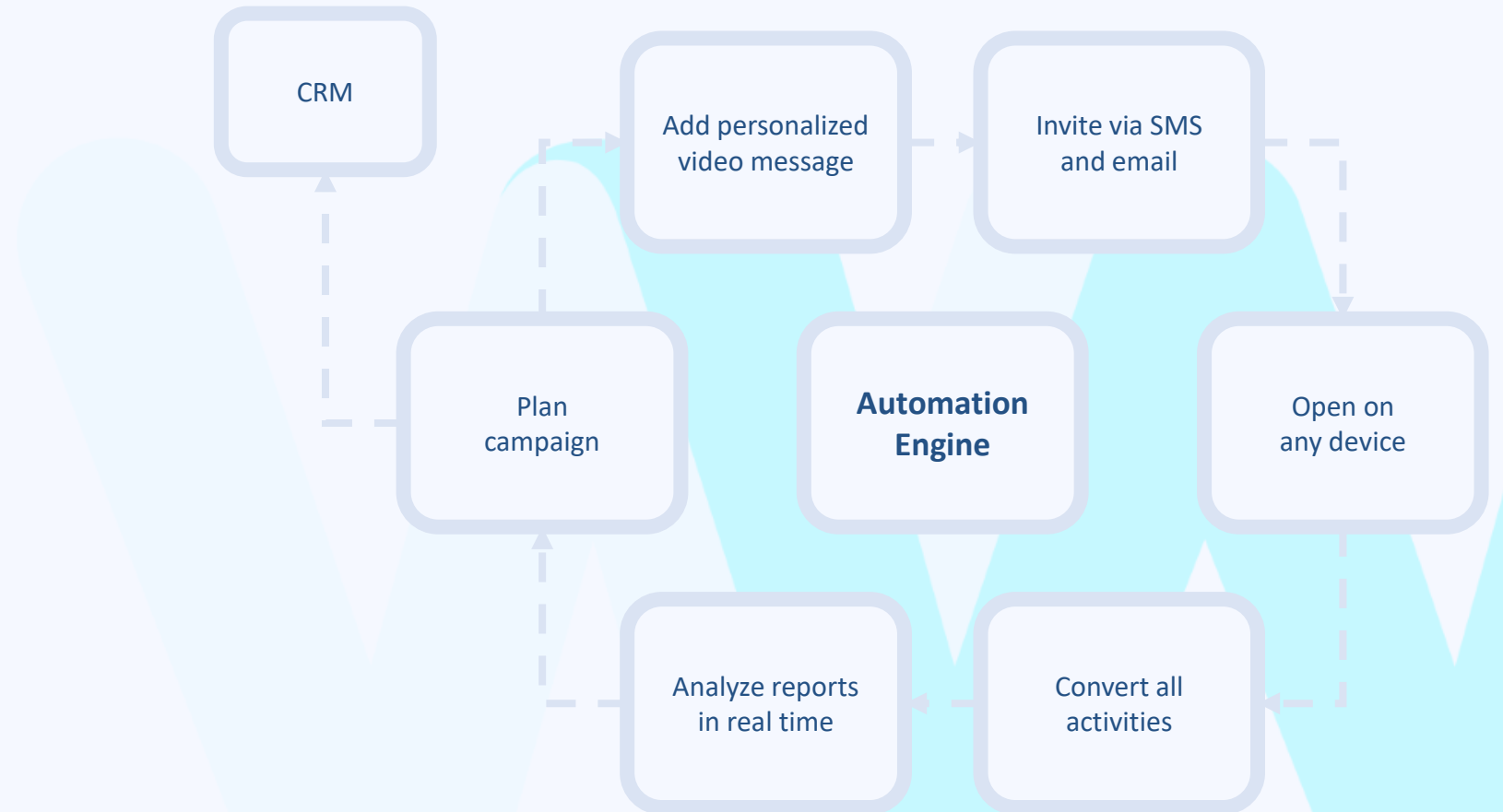
90%

Interview
attendance



We design unique sales processes

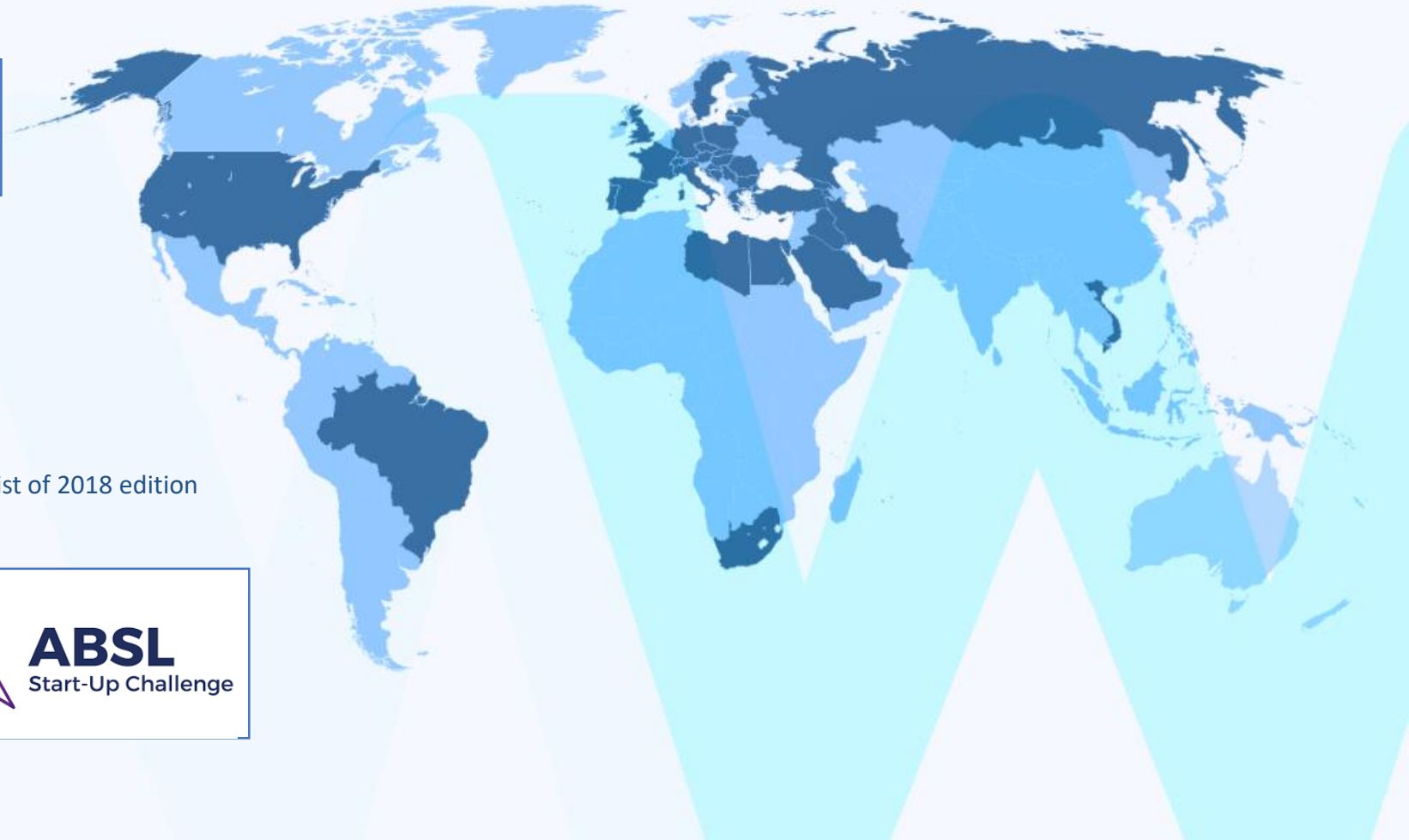
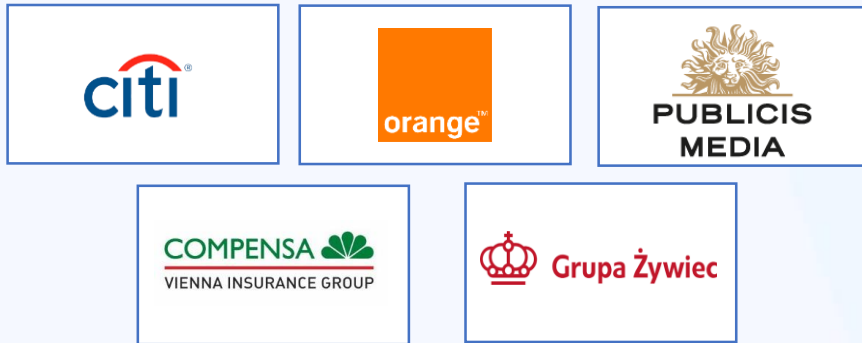
- Gather data
- Connect with external systems
- Cold messaging
- Reporting & customer behavior tracking
- Finalizing sales
(1-on-1 meetings, webinars, video call)



Implementations

Waywer goes global with implementations

We have over **50 corporate** implementations including several Fortune 500 companies:



Selected achievements

Acceleration at MIT EF

Best Innovation in Employer Branding

Finalist of 2018 edition



A young man with short brown hair and a beard, wearing a blue denim shirt, is smiling and looking down at a smartphone he is holding in his hands. The background is a solid blue color with a subtle grid pattern.

waywer

**Every company can profit
from our technology**

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